

## Principal Profile

**Principal Name:** Wisconsin Institute for Healthy Aging

**Business Or Interest:** WIHA's interests are in working with the Wisconsin state and local aging and public health networks, health care systems, health insurers, faith-based organizations, health educators, community health workers, senior centers, community centers, YMCAs, university researchers and others in researching and disseminating evidence-based health promotion programs. Funding is currently derived from federal, state and local grants, private foundations, revenue from trainings and an annual Healthy Aging Summit, program licensure fees and donations.

**Lobbying Interests:** Public health, income security, long-term care, transportation, nutrition, tax and other programs related to prevention, health promotion and healthy aging. Role of county aging units, county aging and disability resource centers, county public health agencies Insurance coverage. Regulation of housing and long-term care targeted for older adults and adults with disabilities.

**Title:** Executive Director

**Contact Name:** Betsy J Abramson

**Address:** 1414 MacArthur Road, Suite B

**City, State, Zip:** Madison, WI 53714

**Phone:** (608) 243-5691

**Fax:** (866) 341-1278

**E-mail:** [Betsy.Abramson@wihealthyaging.org](mailto:Betsy.Abramson@wihealthyaging.org)

**Web Site:** <https://wihealthyaging.org/>